



# **World Cube Association**

## **Financial Report**

For the year ended  
December 31st, 2021

## Overview

The WCA is in a stronger financial position following 2021 with a significantly increased cash position and a more positive outlook. Revenue was up significantly due to the first installments of Continental Championship sponsorship (although this will be spent over 2022 on supporting those Championship events) and the launch of WCA Merchandise late in the year. A total of \$14,036 was spent on furthering the WCA mission, up 156% from 2020. The one-off timing benefit in the Gear Team from 2020 was not repeated for 2021.

	Dec-21 (\$US)	Dec-20 (\$US)	Change
Revenue	43,967	16,768	+27,199 (+162%)
Admin and Operating Costs	(3,897)	(3,857)	+40 (+1%)
Furtherance Expenses	(14,036)	(5,479)	+8,558 (+156%)
WCA Gear Team	(70)	8,521	Large
<b>Net Income</b>	<b>25,964</b>	<b>15,954</b>	<b>+10,010 (+63%)</b>

## Balance Sheet

The WCA's cash balance has been significantly boosted by strong revenue over 2021 and lower outgoing expenses. Over 2021 the WCA has also continued to add Trademark assets in various jurisdictions.

	Dec-21 (\$US)	Dec-20 (\$US)	Change
Cash and Cash Equivalents	32,344	12,496	+19,849 (+159%)
Accounts Receivable	990	680	+309 (+45%)
Trademarks	40,524	34,222	+6,302 (+18%)
Legal Fee Retainer	3,431	3,962	-531 (-13%)
Other Assets	0	(35)	35 (-100%)
<b>Total Assets</b>	<b>77,289</b>	<b>51,325</b>	<b>+25,964 (+51%)</b>
Accounts Payable	0	0	0
<b>Total Liabilities</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Equity</b>	<b>77,289</b>	<b>51,325</b>	<b>+25,964 (+51%)</b>
<b>Total Liabilities and Equity</b>	<b>77,289</b>	<b>51,325</b>	<b>+25,964 (+51%)</b>

## Revenue

The COVID-19 pandemic continued to impact WCA Dues income as competitions were not possible in many regions for much of the year. However increased income from Donations and the launch of WCA Merchandise helped to buffer this. The first installments of sponsorship payments for the 2022 Continental Championships was also received, although this funding and more will be spent on supporting those events through 2022. The outlook for WCA Dues in 2022 is also positive given the gradual return of competitions post-pandemic.

	Dec-21 (\$US)	Dec-20 (\$US)	Change
Donations	1,855	439	+1,416 (+323%)
WCA Dues Income	10,072	16,031	-5,959 (-37%)
Merchandise	1,931	140	Large
Sponsorship	30,000	0	+30,000
Other Revenue	109	158	-49 (-31%)
<b>Total Revenue</b>	<b>43,967</b>	<b>16,768</b>	<b>+27,199 (+162%)</b>

## Admin and Operating Costs

Administrative and operating costs were broadly flat between 2021 and 2020. WCA Merchandise start-up costs offset by lower bank and finance charges from reduced transaction volumes.

	Dec-21 (\$US)	Dec-20 (\$US)	Change
Legal Expenses	144	60	+84 (+141%)
Subscriptions	1,224	1,150	+74 (+6%)
Insurance	1,250	1,250	0 (0%)
Bank and Finance Charges	863	1,360	-497 (-37%)
Other Expenses	417	37	+379 (+1015%)
<b>Total Admin and Operating Costs</b>	<b>3,897</b>	<b>3,857</b>	<b>+40 (+1%)</b>

## Furtherance Expenses

Total furtherance expenses increased significantly relative to 2020 via initial payments to support competitions in the 2022/23 Continental and World Championship cycle. Website costs were down due to a \$2,000 non-profit credit obtained for AWS. Website costs are anticipated to increase further in 2022 due to higher traffic and a reduced AWS credit. There was no funding of Delegate travel or equipment for developing regions due to a lack of applications triggered by the pandemic.

	Dec-21 (\$US)	Dec-20 (\$US)	Change
Website Costs	3,642	4,688	-1,046 (-22%)
Travel Reimbursement	0	235	-235 (-100%)
Equipment Funding	0	556	-556 (-100%)
Championship Support	10,000	0	+10,000
Other Furtherance	395	0	+395
<b>Total Furtherance</b>	<b>14,036</b>	<b>5,479</b>	<b>+8,558 (+156%)</b>

## WCA Gear Team

As noted in the 2020 financial report, the Gear Team recorded a significant profit during 2020 via invoicing late 2019 orders and recording a large equipment recharge. This one-off timing benefit was not repeated in 2021. Overall Gear Team activity (equipment purchase, international postage) increased slightly relative to 2021 as some regions began a switch to Gen 5 timers. It is anticipated that Gear Team contribution will remain in the -\$500 to +\$500 range averaging to \$0 based on smaller timing differences between purchase and invoicing.

	Dec-21 (\$US)	Dec-20 (\$US)	Change
Equipment Recharge	6,024	13,651	-7,627 (-56%)
Equipment Purchase	(5,339)	(4,344)	-995 (+23%)
International Postage	(755)	(787)	31 (-4%)
<b>Net Gear Team Contribution</b>	<b>(70)</b>	<b>8,521</b>	<b>Large</b>